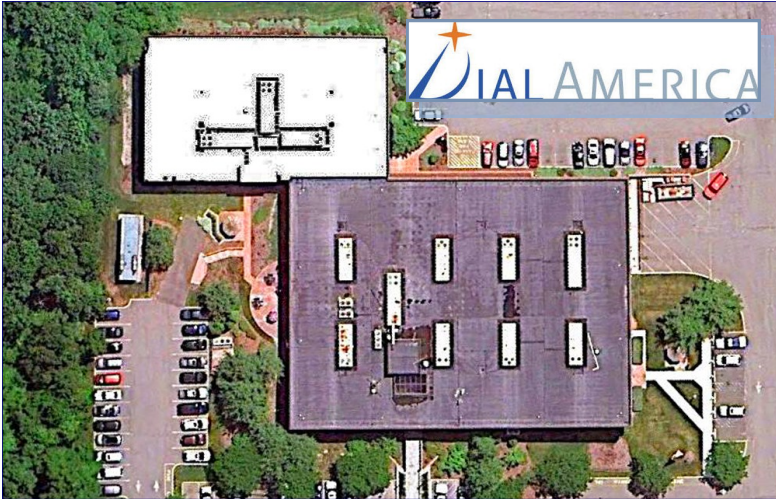


2001 COMPANY

Wind Vented Roof System Profile



DialAmerica Corporate Headquarters

960 MacArthur Blvd, Mahwah, NJ

- Install Year: 2005 / 2011
- Roof Area: 30,000 / 12,000 s/f
- Membrane: 60 MIL EPDM
- Existing Deck/Roof: Hypalon Single-Ply

Notes: DialAmerica is the largest privately-owned telemarketing company in the United States. The company employs about 8,000 people and generates around \$185 million in annual revenue. Their representatives make 250 million inbound and outbound calls annually.

In 2006, the main section of their World HQ's roof needed replacement. DA turned to the premium commercial roof provided by the **2001 WVRS**. Not only were we able to provide their building with the industry's highest-performing roof system, but due to the unique capabilities of the **2001 WVRS** they were able to realize significant savings by re-roofing directly over the existing, failed membrane. That roof section performed so well, DA had the **2001 WVRS** installed over the remaining section in 2011.



The **2001 Co** patented valves hold the membrane down with the power of the wind.

